

Colorado Regional Subcommittee Meeting Minutes
100 S. Wilcox ~ Castle Rock, CO
February 12, 2017

Attendance:

PR Chair – Dan B.

PI Chair – Russ E. by phone

H&I Chair – (Gene S. not present)

Web Servant – Pat H.

DOC Coordinator – (Terry C. not present)

Area Subcommittee Chairs:

-Kelly – Pikes Peak Area H&I Coordinator

-Joel K – Boulder PI Chair

- Minutes and Agenda were approved

- PR & PI Report (Dan B):
 - First thing to report on is the Literature resources we currently have on hand. At the last CRSC meeting I gave Russ E Literature for the Serenity Unlimited area to use in their PI PR efforts. I've attached a copy of a worksheet detailing what was given. We also recounted and created another worksheet with exact numbers of what we still have on hand. I've attached this worksheet as well.
 - Next: I'm happy to report that the efforts we made to remove the Southern Area Helpline number from the Regional Website have seemed to stop that phone line from ringing. I'm not entirely sure that I'm free of that commitment yet but I'll keep you all informed in the months to come.
 - Also: I remembered at the last CRSC meeting that we had worked on putting an add in the Alert Magazine. It dawned on me that we forgot about this in the months past. We/I forgot about this when we created our 2017 budget. I feel that we need to talk about continuing with this in the future.

- PI Report (Russ E.):
 - Currently working on collecting PSA, audio, video and print to plug into a Google Drive file that each of our areas can access and fit into their own particular needs.
 - Also looking into the possibility and cost of a billboard that could travel around to each of the areas and be edited to provide the areas hotline number
 - During this report, the committee discussed PSAs, statewide PSAs are not feasible with so many Areas and different phone lines. The committee liked the idea of a template PSA that areas could plug in their contact info and use. Pat will look for PSA templates on na.org and forward to Russ to assist in their efforts.

- H&I Chair Report (Gene S not present):
 - Gene emailed a draft of the H&I Guidelines, and members are encouraged to read through them and provide feedback on any changes or additions that might be needed.

- Web Servant Report (Pat H):
 - The website is up to date, minutes from the CRSC meeting last month are now online. He will be going through meeting lists and making sure the regional meeting list is up to date. He removed the Southern Area contact info from the local area page. He will contact Fort Lyon to see if they want their meeting added to the list.

- DOC Coordinator Report (Terry C not present)

- PI Boulder (Joel K):
 - They are working with Angels Department in Longmont in getting NA contact info on their website.

- Pikes Peak Area PR Chair Report by Kurt, read by Kelley:
 - PR Subcommittee positions are open for election, and a budget is being prepared. They are not going to do men's meetings in the County Jail anymore. They are still trying to reach out to outlying groups. Kurt moved and is no longer the PI Chair. A contact person in Limon asked to have a meeting there added to the area meeting list.
- Old Business:
 - State Fair NA Booth Professional Contacts: The contact from Rocky Mountain Primary Care Clinic in Pueblo responded to the letter she sent, and requested some IPs. The committee agreed to give the clinic 5 each of some of the main IPs, some of the pamphlets aimed at public information about NA, and she will ask if they are interested in a presentation about NA.
 - CRCNA 30 Workshop Review (was not discussed today, tabled for next month)
 - Flyers with service positions – Gene working on this and will present a working copy, will reach out to H&I chairs or RCMs for more info.
 - Webinars for meetings and trainings – Gene looking into resources for these.
 - Training at the area and group level – This was tabled.
 - DOC Panel Leader Reports (this was not discussed today)
 - Current PR Literature Resources on hand: inventory spreadsheet passed around, the committee agreed that some of the books could go to H&I. Kelly asked for 3 starter packs for outreach to meetings in the Southern Area, this was approved and she will get the literature after this meeting.
- New Business:
 - Upcoming April Assembly – Russ will be working on a PSA Presentation, about the struggles of statewide campaigns keeping track of current area contact info, and developing resources for areas to use to help create PSAs. We will discuss this further before the assembly.
 - Alert Magazine – (high school resource about drug abuse/addiction) There was a discussion about whether we would like to have another ad put in this magazine. Dan's personal number was mistakenly used in the last ad, but no calls were received at all. Other area phone numbers were listed, so it may be helpful for members to ask areas if they have tracked any calls coming from this resource. The last ad cost \$600.
 - Current Budget Status: Tier 3. Dan didn't print the budget today. Gene submitted reimbursement form, Dan will research to find out if this is 2016 or 2017 budget item.
 - Elections: none at this time. There was a discussion about alternates for positions, and how this would help with rotation of service. The committee decided to add alternate/vice positions for each service position, and current servants were encouraged to look for others interested in serving.
- Date to reconvene: March 12, 2017 noon – 2:30 pm at Philip S. Miller Library, 100 S. Wilcox, Castle Rock, CO.